

KeyBank

Campus Recruiting

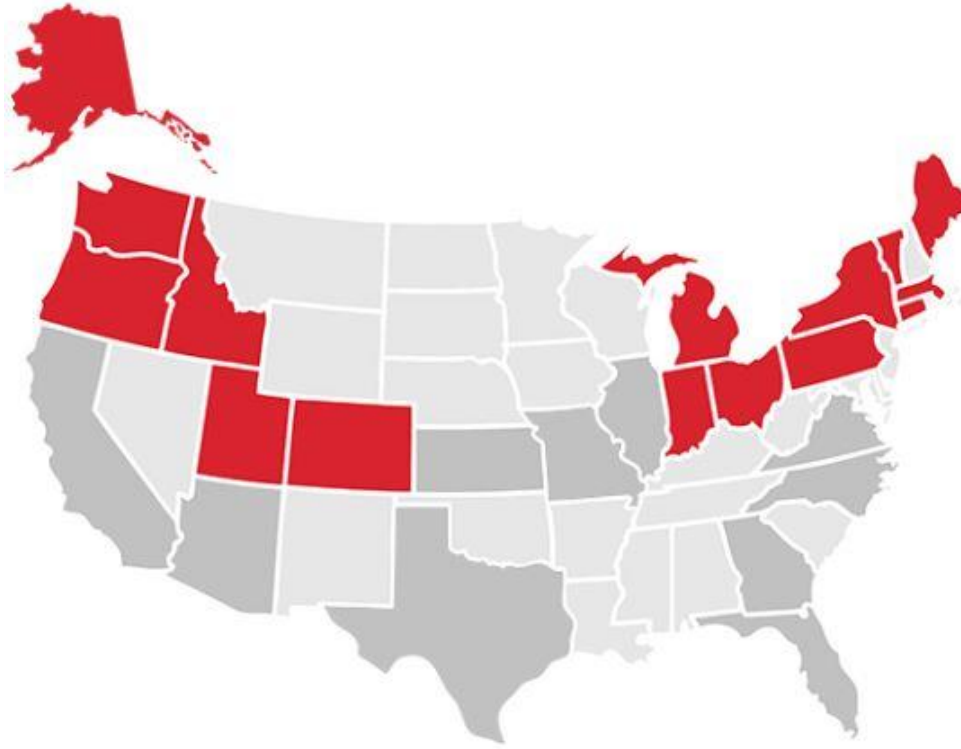
How we are organized

KeyCorp was established more than 160 years ago and is headquartered in Cleveland, Ohio.

- Key Consumer Banking
- Key Corporate Bank
- Key Private Bank
- KeyBank Commercial Banking
- KeyBank Business Banking



Organizational Profile



15 states **1,200** branches **1,500** ATMs
134.5 billion assets **5** billion revenue
Over 18,000 employees

Cleveland: Our Headquarters City

Greater Cleveland is a \$170 billion region that has the 7th largest concentration of Fortune 500 companies in the United States

Lubrizol

TIMKEN

KeyCorp

TA

Parker

FirstEnergy



EATON

GOODYEAR



TravelCenters
of America

PROGRESSIVE

SHERWIN
WILLIAMS

Northeast Ohio Highlights

- Three major-league sports franchises
- Largest performing arts center in the U.S. outside New York City
- Cleveland Orchestra is ranked one of the world's top 3 orchestras
- Vibrant downtown with many re-vitalized living spaces and several entertainment districts
- World-class museums and attractions, including the Cleveland Museum of Art, Rock and Roll Hall of Fame, and Pro Football Hall of Fame
- Large community of young professionals buoyed by 30+ colleges and universities in the region
- Cost-of-living 10% below national average



Helping Our Clients & Communities Thrive

Corporate responsibility is important to the communities that we so proudly serve



7x winner

*DiversityInc Top 50 Companies for Diversity
(2005, 2007-09, 2014-16)*



3x winner

*DiversityInc Top 10 Companies for Diversity
Councils (2014-16)*



3x winner

*Black EOE Journal "Best of the Best" for
supplier diversity (2014-16)*



2015

*Profiles in Diversity Journal International
Innovation in Diversity Award (#5 ranking)*



8x winner

*Human Rights Campaign Best Places to Work
for LGBT Equality (2008-11, 2013-16)*



2016

*G.I. Jobs Military Friendly® Employer and G.I.
Jobs Military Spouse Friendly Employer*



KeyBank Program Options

Key has several best-in-class internship and rotational development programs for college students which are designed to build a pipeline of future leaders for the bank.

Try to do enough research to narrow down to your top choices when a recruiter asks you

Corporate Bank

- KBCM
- Equity Research
- Sales and Trading
- Real Estate Capital
- Enterprise Commercial Payments
- Key Equipment Finance/Sales

Community Bank

- Retail Management Associate
- Key Investment Services
- Commercial Credit Underwriting

Risk Management

- Quantitative Risk
- Risk Management

Key Technology and Operations

- Human Resources
- Finance
- Corporate Strategy
- Lean Six Sigma
- Risk Review Group
- KTO and Admin Services



Why work in Risk? Why Banking?

Working in the Risk Line of Business—

- Help the bank do business within the moderate risk profile mandated by our executive leadership and board of directors, as well as obey the laws and regulations mandated by government regulatory agencies
- Assist with minimizing financial losses through historical, current, and future-projection reporting and advising
- Analyze data and “figure out the story” behind data
- Work as internal advisors, analysts, and reporters who help the company do its business better

Working in Banking—

- Help private individuals & families as well as other businesses & organizations achieve their goals through sound financial products & services
- Provide for community needs across the bank’s footprint via volunteerism and charitable giving



How to apply: Applications due in Fall 2017 for Summer 2018

Don't Delay!

- Submit your resume early, before our application deadlines— via Fisher Connect and key.com/careers
- Visit us on campus i.e. info session (Sept 12) and career fair (Sept 6 and 13), and meet as many KeyBank reps as possible
- First round interview (either a phone screen or on-campus interview), second round is usually a super day in Cleveland (or other location) in Oct or Nov.



Questions?

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Campus Recruiter

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